

A MARKETING STRATEGY TAILORED TO YOUR HOME

PROFESSIONAL PHOTOGRAPHY	professional photography shows off your home's features at its very best
VIDEOGRAPHY	allows the buyer an opportunity to preview your home more closely prior to viewing in person
STAGING	staging the main spaces of a home creates a warm welcome to potential homebuyers, especially in vacant properties; at our expense, we hire professional stagers to make your home stand out from its competitors
BROCHURES	beautiful custom bi-fold brochures highlighting the features of your home
FLOOR PLANS	professional floor plans help a buyer visualize the space as their own!
SIGNAGE	prominent Lepic-Kroeger, REALTORS® brokerage yard sign
PROPERTY INFORMATION	providing buyers touring your home all the information they may need to make an informed buying decision to purchase your home!
MLS PRESENCE	home is listed in both Iowa City and Cedar Rapids Area Multiple Listing Services, providing visibility to over 1,000 agents
ONLINE PRESENCE	home information is available on 150+ websites
SOCIAL MEDIA	Facebook & Instagram posts, including paid advertisements to gain even more exposure!
OPEN HOUSES	we are big proponents of open houses!

RACHEL BARNES + MOLLY TRIMBLE

LEPIC-KROEGER, REALTORS®

2346 MORMON TREK BLVD, IOWA CITY, IA 52246

LICENSED TO SELL REAL ESTATE IN IOWA